



IKONIC

PINK ● ARTS ● CULTURE

Presented by the Alpha Jax Foundation

SPONSOR PACKAGE



*Building a better future together
through a collective embrace of the arts*



IKONIC

Presented by the Alpha Jax Foundation

Gamma Rho Omega Chapter, Alpha Kappa Alpha, Sorority, Incorporated



Roslyn M. Phillips
President

Dear Patron

In support of the Alpha Jax Foundation in partnership with Gamma Rho Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated®, please join us in celebration of our signature event, **IKONIC: A Fusion of Pink, Arts & Culture**. The fundraising event will be held on Saturday, June 7, 2025, and promises to be a night to remember with dancing, live music, food, beverages, door prizes, surprises, and a diverse cadre of entertainment experiences to delight our 1,500 plus attendees!

The Gamma Rho Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated® was chartered in Jacksonville, Florida on June 23, 1942, and its membership consists of over 400 professional, influential community leaders.

We are requesting your support for this fundraising event through sponsorship. Proceeds from this **IKONIC** event will help fund strategically focused programs in the areas of Education, Health, Economic Development, Scholarships, and support our Childhood Hunger Initiative Power Pack (AKA CHIPP) program to fight hunger and provide meals to children in our underserved communities.

Your sponsorship will help us to sustain and build on this work. Please see the attached sponsorship packet for your review. We would be happy to brainstorm on creating a win-win customized package for your organization for this most valuable demographic.

If you have any questions, please feel free to reach out to me at gropresidentmixonphillips@gmail.com or our Fund Development Chair Kimberly Miller as noted on the back page at 904-483-88-73 or via email millerkimberlyj@gmail.com.

Thank you in advance for your support!

Sincerely,

Roslyn Phillips

Roslyn Mixon Phillips

President, Gamma Rho Omega Chapter
Alpha Kappa Alpha Sorority, Incorporated

Alpha JAX Foundation
1011 8th Street W
Jacksonville, Florida 32209-6211

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WHAT IS IKONIC?

On June 7, 2024, the Alpha-Jax Foundation Inc., the 501(c)(3) charitable arm of the Gamma Rho Omega Chapter of Alpha Kappa Alpha Sorority Incorporated, presented its inaugural signature event **IKONIC**. The heralded fusion of the arts brought 1,400 supporters, friends, members and lovers of the arts together for the first of its kind event dubbed the largest fundraising event presented by an organization of color in the history of Jacksonville, Florida.

For one night only, the Prime Osborne Convention Center is transformed into an epic entertainment universe offering multi-dimensional experiences to delight every palate benefitting the sorority's local programs and the communities we serve with a focus on food insecurity and scholarships.

**Your tax deductible donation
supports ending food insecurity
for underprivileged children
and college scholarships**

SHARED OBJECTIVES

GOAL

Our goal is to create a collaborative relationship with your corporation in helping to address the needs of OUR community. Your sponsorship will help us to sustain and build on this work.

AREAS OF FOCUS

Education ●

Health ●

Economic Development ●

Scholarships ●

Childhood Hunger Initiative Power Pack
(AKA CHIPP™) ●



Why IKONIC

”

- Captive brand exposure to 1,400 + upscale predominantly African American demographic
- Adult only audience
- Increase customer base
- Increase brand recognition
- Promotes diversity outreach
- 100% will impact Jacksonville community
- Branding on all IKONIC related materials
- Tax deductible donation.
- Networking opportunities with other sponsors or event participants.
- Enhance company's image as a supporter of social initiatives. Associating with reputable and meaningful events can improve your brand's reputation and credibility.
- Audience Engagement: Events provide opportunities for direct interaction with potential customers, fostering personal connections.
- Market Differentiation: Sponsorship sets your business apart from competitors by demonstrating commitment to community or industry involvement.

With over 1,400 attendees, the inaugural IKONIC was the largest fundraising event presented by an organization of color in the history of Jacksonville, Florida.



SPONSORSHIP OPPORTUNITIES



1. **EMERALD/TITLE SPONSOR** *Contribution: \$25,000+*

- Presented by _____ name recognition
- Prominent company name and logo listed on all promotional materials and programs, during the event, on website and social media in addition to all event printed and electronic materials
- Opportunity for in-person or video presentation at event
- Reserved seating at event
- Eight (8) VIP event tickets, 8 Gen Admission Tickets
- On site booth
- Dedicated space on website
- Banner hung and on on media monitors throughout the evening
- Exclusive sponsor VIP reception
- 3x sponsored emails or posts on an event site/app
- Prominent logo at event check-in
- Three parking passes
- **Three scholarships in your company name**

2. **PLATINUM SPONSOR**

Contribution: \$15,000 - \$19,999

- Prominent company name and logo listed on promotional materials and programs, during the event, on website and social media. in addition to all event printed and electronic materials
- Designated room "experience" sponsor
- Four (4) VIP event tickets
- 8 General Admission tickets
- Exclusive sponsor VIP reception
- **One scholarship in company name**

3. **GOLD ROOM SPONSOR**

Contribution: \$10,000 - \$14,999

- Prominent company name and logo listed on promotional materials and programs, during the event, on website and social media. in addition to all event printed and electronic materials
- Designated room "experience" sponsor
- Two (2) VIP Tickets
- 4 General Admission tickets

4. **SILVER SPONSOR**

Contribution: \$5,000 - \$9,999

- Logo included on the event website and sponsor appreciation wall.
- 2 VIP tickets to the event.
- 4 General Admission tickets

5. **PEARL SPONSOR**

Contribution: \$2,500 - \$4,999

- Logo included on the event website and sponsor appreciation wall.
- 2 VIP Tickets or 4 General Admission Tickets

6. **IVY SPONSOR**

Contribution: \$500

- Logo included on the event website and sponsor appreciation wall.
- 1 General Admission Ticket

VIP Tickets (retail value \$285) include access to all of the experience rooms with food, beverage and entertainment, entry into the Club 1908 which features private seating, premium food menu, open bar and reserved mainstage seating (designated by a wristband).

Payments are to be made payable by check to Alpha JAX Foundation, a 501(c)3 organization, 1011 8th Street W, Jacksonville, Florida 32209-6211 or via our website at www.ikonicjax.com/sponsor

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THE IKONIC EXPERIENCE ?

8 Different Entertainment Experiences

1,500 captivated attendees

A party with passion and purpose

For one night only

iKonic: A Fusion of Pink, Arts & Culture is the signature fundraising event of the Gamma Rho Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated. The second installment of the event will be held on Saturday, June 7, 2025, at the Prime Osborn Convention Center. With patrons already waiting to support the event, it promises to be a night to remember with dancing, live music, food, beverages, door prizes, surprises, and a diverse cadre of entertainment experiences to delight our 1,500 plus attendees!

CHILL
FACTORY

SEVEN BRIDGES
BLUES LOUNGE



COTTON
CLUB

masquerade

HAVANA
rights

Pink Rose
tea room

Pink
Vibrations
OLD SCHOOL
NEW SCHOOL
SILENT DISCO



An intentional celebration of the arts



ROOM EXPERIENCES

*Imagine a space where you could experience eight different genres of the senses under one roof at the same time. Whether it be classic jazz, RnB, the Blues, games of chance or even a magic show, a taste of Jacksonville history and more, **IKONIC** has something for everyone*



Monte Carlo Nights

Enjoy fun and games with our complimentary chips to win your share of prizes. Casino style games would include a blackjack table, roulette, craps and even bingo. Each guest would receive a few play dollars to enjoy the room with an opportunity to buy more. Committee responsible for procurement of prizes

Pink Vibrations

Take it back to the old school with a 70s style basement party. Complimented by afro and bell bottom decor. Whether you are a funkateer with your flashlight grooving down the soul train line or a lover of the latest R&B and hip-hop, pick your channel in the "silent-disco" as this room is a show stopper for all ages.



The Pink Rose Tea Room

Set up theater style and decorated in the fashion of an early 1900s tea room, participants can view the GRO Black History Exhibit and view the *20 Pearls* Documentary on a rotating basis. Serving petit fours and teacakes, etc.. as the sorority's founders would have done, guests will see the magnitude of Gamma Rho Omega and the good works it has bestowed upon the community.

Cotton Club

The Harlem Renaissance will come alive in Jacksonville as we open IKONIC's Cotton Club. Turn the lights down and get ready for some classy fun. Feathers, sparkles and a whole lot of live jazz set the tone for this cabaret style experience for those who want to keep it mellow and enjoy the show.



ROOM EXPERIENCES



Mystique Masquerade

Step into the mysterious world of fantasy and masquerade. Enjoy a free caricature by an established artist and be among the guests who will be amazed at what they witness inside! Is it real, or just a figment of your imagination.

Seven Bridges Blues Lounge

From old school B.B. King to new school Pokey Bear, this classic genre has a story for everyone. Once the music begins, audience members join in with their own verses and verbal encouragement. Stories, jokes, and music are all part of the blues performance Seven Bridges Lounge. Couples talk, dance the Slow Drag if they are feeling it, and sing along with the talented artists to a familiar tune as we have all the down home blues.



The Chill Factory

Are you ready to get your laugh on? Come experience some of the best local and national comedic talent around in this audience flavored set theater style. Numerous performers from comedians to spoken word talent will grace the IKONIC stage whether you want to tickle your funny bone or hear thought provoking words of thought, the Chill Factory is where you want to be.



Havana Nights

New to the IKONIC set is Havana Nights. Featuring Latin flavors, salsa dancing, cigar rolling lessons and a tropical feel. This one is just for the fellas and all who enjoy the alluring tantalizing experience of a night in Havana.



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IKONIC WEEKEND EVENT SCHEDULE

Expanding off of the success of the inaugural event, IKONIC is officially a weekend of fanfare.

6/6 Pink Friday at Friendship Fountain

Embodying a collective experience, the IKONIC weekend will kick off Friday, June 6th at Friendship Fountain on the Riverbank in Downtown Jacksonville. Hundreds of sorority members will join the City of Jacksonville in a festive celebratory kick-off as they watch the legendary Friendship Fountain light up in pink and green at dusk. The skyline will be further accentuated by the city's skyscrapers lit in the colors as well.



6/7 IKONIC at the Prime Osborn



Saturday's IKONIC features various entertainment room experiences such as Monte Carlo Nights (Casino), Pink Rose Tea Room, Harlem Nights (Cotton Club), Chill Factory, Havanna Night's (Cigar Bar & Lounge) and others. There will be live music of all genres, comedians, a casino experience, silent disco heavy hors d' oeuvres and networking opportunities. Last year's event made history as the largest presented fundraiser by an organization of color. Our inaugural endeavor netted over \$75K for the northeast Florida community through Gamma Rho Omega's community service outreach and scholarships for local youth.

6/8 Sister Soul Sunday

Sister Soul Sunday is a separate ticketed IKONIC event. Held Sunday June 8th from 10:30 a.m. - 1 p.m. SSS is a celebratory brunch featuring a national artist/speaker and limited to 120 people. Held at Breezy's Jazz House in historic San Marco, the spirit filled morning will bring IKONIC to a close in an epic closure that will be food for the soul. It is open to the public and tickets are \$55.



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THANK YOU

For any questions or concerns, please reach out to our Fund Development Chair Mrs. Kimberly Miller at the contact information below.



904-483-8873



millerkimberlyj@gmail.com



www.akaikonic.com

